

**Strategic Media Placement Checks And Balance For Economic Growth/ Issue**  
 7669 Stagers Loop  
 Delaware OH 43015

Submission Number 9190 Issue 1



**NBC 4 / WCMH**  
 3165 Olentangy River Road  
 Columbus, OH 43202  
 PHONE (614) 263-4444 FAX (614) 447-910

<b>Client:</b>	Checks And Balance For Economic Growth/ Issue	<b>Submission Cost:</b>	50500	<b>Campaign Ref:</b>	BF512101601
<b>Buyer:</b>		<b>Client/Product/Estimate:</b>	EST 12928 /1016	<b>Sales Rep:</b>	WCMH Political
<b>Schedule Dates:</b>	10/16/12 to 10/29/12	<b>Weeks:</b>	3	<b>Order Ref:</b>	
<b>Est/PO Number:</b>		<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Checks And Balance For Economic Growth/ Issue	<b>Booking Group:</b>	WCMH	<b>Key Market:</b>	Columbus, OH
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	10/29	Total
1	M-F 6a News MTWTFSS Isolations: W/C 10/15 ..WTF..	05	1500	30 Comme	Nbr of Spots 4			4
2	M-F 6a News MTWTFSS Isolations: W/C 10/15 ..WTF.. W/C 10/22 MTWTF..	05	1500	30 Comme	Nbr of Spots	5		5
3	M-F 6a News MTWTFSS Isolations: W/C 10/15 ..WTF.. W/C 10/22 MTWTF.., W/C 10/29 M.....	05	1500	30 Comme	Nbr of Spots		1	1
4	M-Su 6p News MTWTFSS Isolations: W/C 10/15 ..WTFSS	06	1800	30 Comme	Nbr of Spots 4			4
5	M-Su 6p News MTWTFSS Isolations: W/C 10/15 ..WTFSS, W/C 10/22 MTWTF..	06	1800	30 Comme	Nbr of Spots	5		5
6	M-Su 6p News MTWTFSS Isolations: W/C 10/15 ..WTFSS, W/C 10/22 MTWTF.., W/C 10/29 M.....	06	1800	30 Comme	Nbr of Spots		1	1
<b>Weekly Totals: Total Spots(Ord Spots)</b>					11	14	2	27

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<b>Buyer:</b> **	<b>Client/Product/Estimate:</b> EST 12928 /1016	<b>Sales Rep:</b> WCMH Political
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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	10/29	Total
7	M-Su 11p News MTWTFSS Isolations: W/C 10/15 ..WTF..	06	2500	30 Comme	Nbr of Spots	3		3
8	M-Su 11p News MTWTFSS Isolations: W/C 10/15 ..WTF..	06	2500	30 Comme	Nbr of Spots	4		4
<b>Weekly Totals:</b> Total Spots(Ord Spots)					11	14	2	27

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
Totals		10/15	10/22	10/29	
Spots	27	11		14	2
Cost	50500	20700		26500	3300

**Grand Totals:**

<b>Spots:</b>	<b>27</b>
<b>Gross Total:</b>	<b>50,500.00</b>
<b>Commission:</b>	<b>7,575.00</b>
<b>Net Total:</b>	<b>42,925.00</b>